



## 2021 Holly Jolly Christmas Parade

Parade Date: Saturday, December 4, 2021, 6:00 p.m.

### **Parade Guidelines**

#### **ALL PARTICIPANTS:**

Each parade applicant will create their own personal holiday theme (including name) for their parade entry. The name and theme must relate to the Christmas spirit and season. The parade entry must relate to their chosen theme in the form of decorations, costumes, lights and music, etc. (the incorporation of holly is highly suggested). To ensure we keep the Christmas spirit, no entries of controversial or political statements will be allowed. This is a family-friendly event.

- Inclement Weather: Determination to proceed with parade will be made by 4:00 PM.
- Deadline for entry form is Tuesday, December 2, 2018.
- There will be judging of performances and floats. An emcee will announce each parade entry as it approaches the judging platform. Entries that do not submit an entry form by the deadline will not be announced.
- PARADE NUMBER: Your line-up number will be given to you when you arrive at the entrance of the old stadium parking lot. We will provide a number for you to display as you pass the judges platform on Commerce Street. **Your number MUST be displayed/attached to the front left side of your entry** so the Emcee will be able to locate the number and read the correct information as the entry passes. Parade entry forms turned in after the posted deadline will be added to the end of the parade line-up.
- PARADE ROUTE: The parade route will begin at the City Football Stadium (formerly the Liberty High Stadium). A map of the parade route and line-up instructions will be emailed to you no later than November 30th. Please refer to those documents for route details/instructions. To give everyone time to get organized, **All participants need to arrive at the stadium parking lot NO LATER THAN 4:45 P.M.** You will need to identify yourself as a parade entry to a City of Liberty Police Officer or a member of the Parade Staff, who will direct you to the line-up area and your numbered parking space. Any group not on the official list will not be permitted to enter the line-up area.
- Space is limited at the line-up area and only those vehicles entering the parade and/or on the official list will be allowed to enter. All groups are encouraged to assemble prior to arriving to the line-up area and enter as a SINGLE GROUP. If you have any question, please call (864) 843-7533 or email [info@libertyareachamber.org](mailto:info@libertyareachamber.org).

- **Exiting the Parade Route:** **NO pre-mature exiting is allowed along the parade route.**  
Drop-off and pick-up will take place at the City Stadium parking lot (same location as the line-up). If you do not need to drop anyone off/pickup, you must follow instructions to be mailed or emailed to you with your parade number. Please exit parade route only as directed and be respectful of persons responsible for traffic control.
- All participants (floats, walkers, etc.) **MUST** incorporate their chosen Christmas theme in their music, float design and/or costumes. All entries must include Christmas decoration(s) in order to participate in the parade.
- Entries should be decorated to create maximum interest and excitement for spectators. NO obscene or suggestive décor will be allowed.
- One Santa Claus will be provided by the city. Additional Santas are prohibited.
- Participants in the parade shall not consume or give the impression of consuming alcoholic beverages, and shall not smoke during their participation in the parade.
- All participants must complete the Media Information Form included in the Entry Packet for their group/entry.
- **SIGNS:** Each entry should use signs or banners for identification to spectators on both sides of the street. Banners and signs should be neat and recognizable, but should be modest in relation to the size of each unit. Six-inch (6") to eight-inch (8") lettering is recommended. Basic, simple signs show up best.
- **DESIGN:** All units should be designed in a manner that is safe for all participants and spectators. Plan for contingencies, such as wind.
- **CANDY:** The City does NOT allow candy to be thrown from vehicles. Adults may walk alongside of your float/group and hand out candy at curbs, away from parade vehicles.

***Waiver and Conditions:***

***Upon signing of Parade Entry Form, signature of business representative, non-profit organization or individual agrees to release, the City of Liberty, Liberty Area Chamber of Commerce, its members, planners, sponsors, property owners and/or tenants of the responsibility for any accidents, injuries, damage or theft sustained to the signatory, their property, employees, or guests for the duration of this event; and further waives all rights, without limit upon or liability for use of their property and facilities.***

***Signatory agrees, represents and warrants that nothing contained in their exhibition, performance, etc. shall violate or infringe upon any copyright, patent, right or privacy or other statutory or common law right of any person, firm or corporation. Participant further agrees to indemnify, defend and hold harmless the Liberty Area Chamber of Commerce, its officers, agents, representatives and employees, The City of Liberty, SC, its officers, agents, representatives and employees, from any and all claims, fees, expenses or costs including legal fees asserted or incurred with regard to such representatives and employees, from any and all claims, fees, expenses or costs including legal fees asserted or incurred with regard to such warranty.***

***The signatory agrees that the City of Liberty and Liberty Area Chamber of Commerce may use any slides/photos for publicizing the future events.***

***The signatory further agrees that failure to abide by the rules stated in this application could lead to immediate expulsion from the event with no reimbursement (if applicable) or legal recourse whatsoever.***

***By signing the Parade Entry Form, I understand that the City of Liberty and Liberty Area Chamber of Commerce reserves the right to reject any application/entry form.***

- Horses/mules will be permitted in the parade if they are immediately followed by a clean-up person/crew. Must provide proof of \$1M insurance coverage with application.
- ***Please keep an appropriate distance (approximately 20 feet or 1 car length) between you and the entry in front of you to help ensure a slow paced, orderly and smooth flow of the parade traffic for viewing by parade watchers. Also, please do not turn your headlights on during the parade.***
- Any application may be rejected based upon non-compliance with parade policies and procedures.
- Non-compliance with parade information may prohibit your participation in next year's parade.

#### **WALKERS:**

- Walking groups should wear costumes representative of their Christmas theme.
- Please ensure that you keep up with your group. Smaller children (ages 5 and under) must be riding on a float or in a vehicle instead of walking, with adult supervision.
- BANDS: All school bands, and/or other music ensembles are expected to play music of the Christmas season.

#### **VEHICLES & FLOATS:**

- All vehicles and floats must incorporate the Christmas theme.
- No entry shall exceed thirteen feet, six inches (13'6") in height and the trailer MUST have enclosed/covered wheels for safety purposes.
- Music is strongly encouraged. Please play Christmas music only.
- Floats with generators or other possible fire hazards must provide suitable fire extinguishing equipment on the float.
- Participants must ride on the inside of the float. No one is to sit on the edge of the float trailers with their feet dangling over the side. It is strongly recommended that children be securely seated and supervised on the floats.
- CONVEYANCE: All units are responsible for how they are pulled along the parade route. Be sure that the trailer hitch or trailer attachment is compatible between vehicle and trailer in advance of parade day.

***\*ALL PARTICIPANTS MUST BE IN THE LINE-UP AREA AT THE STADIUM AND COMPLETELY READY FOR PARADE PROCESSION BY 5:30 P.M.\****

*Please remember to exit the parade route as directed and be respectful of persons responsible for traffic control. Questions may be directed to anyone with the Christmas Parade Event Staff.*

*Photos will be taken of all parade entries for our website and Facebook pages. If you do not wish to have your entry photographed, please check the box at the bottom of your entry form prior to submission.*

***THANK YOU FOR PARTICIPATING & MERRY CHRISTMAS!!!***